Moment Group AB

Interim Report January – June 2026

Interim Report 1 January – 30 June 2026

SEK million	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
Net sales	201	161	486	467	1085
Pro rata sales*	194	167	419	439	963
EBITDA	-16	-11	-2	7	137
EBIT	-31	-26	-33	-24	77
Profit/loss before income tax	-40	-36	-52	-42	42
Operating margin	-15%	-16%	-7%	-5%	7%
Operating margin, pro rata*	-16%	-16%	-8%	-5%	8%
Earnings per share before dilution, SEK	-1,50	-1,28	-1,94	-1,51	1,53
Earnings per share after dilution, SEK	-1,50	-1,28	-1,94	-1,51	1,53

For clarifications of alternative KPIs, refer to Key indicators, calculations and definitions
**Pro rata sales refer to sales, sales share and profit share in respect of joint projects*

SIGNIFICANT EVENTS DURING THE QUARTER

Revenue for the quarter amounted to SEK 201 million (SEK 161 million), and operating profit amounted to SEK -31 million (SEK -26 million).

As of 1 April, Kungsportshuset and the activity-based restaurants STAR Bowling in Gothenburg, Ballbreaker in Stockholm, as well as Bermuda and SLiCE in Malmö, are included in the Wallmans Group business area. Consequently, the Kungsportsgruppen business area was discontinued as of 31 March, and the Group's operations are now conducted within three business areas: 2Entertain, Event & Communication, and Wallmans Group.

The Annual Report for 2025 was published on 1 April.

The Annual General Meeting was held on 6 May. Among other resolutions, it was decided that the Board of Directors shall consist of five members. All current Board members were re-elected: Leif West, Kenneth Engström, Anna Bauer, Tina Tropp Jerresand and Oscar Wallblom. The Meeting also resolved that no dividend will be paid, in accordance with the Group's dividend policy.

SIGNIFICANT EVENTS AFTER THE END OF THE PERIOD

Following well-received premieres, the productions are now being performed at Vallarnas Open-Air Theatre in Falkenberg and Höga Kusten Open-Air Theatre in Lövvik throughout the summer months, with strong attendance.

A WORD FROM THE GROUP CEO

A challenging first half with continued focus on development

Our results for the second quarter are not where we want them to be and, consequently, our performance for the first half of the year falls short of our ambitions. At the same time, performance varies significantly across the Group's business areas, with some parts of the business continuing to deliver strong growth while others are facing greater challenges. We therefore remain focused on strengthening profitability and building a more resilient business for the long term.

Net revenue for the quarter amounted to SEK 201 million (161), while operating profit (EBIT) was SEK -31 million (-26). It is encouraging that 2Entertain and Event & Communication continue to deliver operating profit in line with expectations. At the same time, Wallmans Group reported weaker results than in the corresponding period last year, despite Cirkusbygningen in Copenhagen being fully operational again following last year's renovation. Weak market conditions in the Danish restaurant sector, combined with lower occupancy rates and a higher cost base across several of the business area's other venues, had a negative impact on earnings.

During the year, we have continued the work initiated in 2025 to strengthen the Group's organisation and create better conditions for sustainable profitability. The organisational changes implemented during 2025 have delivered the results we expected, and our focus has now shifted to the next phase – further developing our offerings, ways of working and commercial capabilities across the business. This is a long-term effort that takes time, but it is essential to building a stronger and more competitive Group.

Cash flow for the quarter developed in line with plan and was affected by scheduled payments related to completed productions. Our deferred ticket revenue continued to develop positively, reflecting strong ticket sales for upcoming performance periods. At the same time, we remain focused on strengthening the balance sheet to create an even stronger financial platform as the business continues to evolve.

The quarter concluded with the premiere of Vallarna's 30th anniversary production. This unique open-air theatre on the banks of the Ätran River in Falkenberg is celebrating its 30th anniversary, and this summer's production received a warm welcome from both audiences and critics. Shortly thereafter, the premiere of the open-air historical production Bygdespelet Höga Kusten in Lövvik was equally well received. Both productions are enjoying strong attendance throughout the summer. This demonstrates the strength of our businesses and the expertise and passion that enable us, year after year, to create new productions that attract large audiences and encourage guests to return.

" I would like to extend my sincere thanks to all our employees for your dedication and hard work during a first half of the year that has placed high demands on both commitment and adaptability."

I would like to extend my sincere thanks to all our employees for your dedication and hard work during a first half of the year that has placed high demands on both commitment and adaptability. While much work remains, I am confident that the changes we are implementing, together with our continued focus on strengthening the balance sheet, will create an even stronger foundation for the future.

We now turn our attention to the autumn. It will be an important season – and we are ready.

Gothenburg, July 17, 2026

Martin du Hane
Group CEO
martin.duhane@momentgroup.com

MOMENT GROUP – the experience group

Moment Group is one of the leading players in the experience industry in Scandinavia, with a business model that combines creative excellence with commercial scalability. Based on well-known brands and 16 venues, memorable experiences are created for several million guests each year. By developing, producing and delivering content within live entertainment, dinner shows, activity-based restaurants and events, multiple complementary revenue streams are generated, and a broad business foundation is established.

650,000	**425,000**	**220,000**	**300**	**Numerous other entertainment productions**
Guests at musicals and theater	Guests at the activity restaurants	Guests at the show with food & drinks	Event assignments	

The strength of Moment Group lies in the combination of strong brands, proprietary content and control over ticket sales and venues. The breadth of the portfolio creates synergies in marketing, sales and production, while also contributing to a balanced risk profile between private customers and corporate clients.

With revenue exceeding SEK 1 billion and operations across several Scandinavian markets, the Group has a solid platform. Going forward, the focus is on further strengthening profitability in existing operations and improving cash flow generation. With a disciplined investment strategy and a scalable business model, the conditions are in place to gradually develop the offering, drive growth and thereby build long-term shareholder value.
Moment Group is listed on Nasdaq Stockholm, Main Market, and its head office is located in Gothenburg. Operations are based on venues and offices in Gothenburg, Stockholm, Copenhagen, Oslo, Malmö, Falkenberg and Lövvik.

For more information go to www.momentgroup.com.

THE GROUP'S STRATEGIC DIRECTION

The strategic direction of Moment Group is based on optimising and developing existing operations while strengthening the balance sheet.

The ambition is for each business area to deliver stable and sustainable profitability before prioritising new, more extensive growth initiatives. This approach creates the conditions for continued development and future growth.

THE GROUP'S FINANCIAL TARGETS

The Group's financial targets are currently under strategic review.

GROUP MANAGEMENT'S FOCUS GOING FORWARD

In a time of continued uncertainty and rapid change, physical meetings and shared experiences are becoming an even more natural part of people's lives.
Group management's mandate in this context is clear: to jointly maximise the Group's performance and financial profitability through increased collaboration, clear priorities and a consistent focus on the guest experience and our profitability.

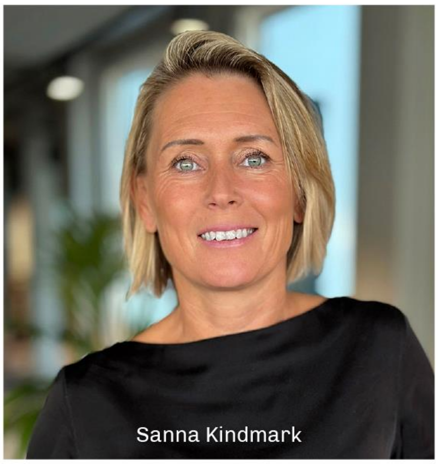
The priorities going forward are clear:

- strengthen profitability in existing operations
- ensure that each venue covers its own costs
- further develop relevant and competitive offerings
- continue efforts to reduce indebtedness

GROUP MANAGEMENT

Janne Andersson, Business Area Director and CEO of 2Entertain
Sanna Kindmark, Business Area Director Event & Communication, CEO of Hansen and CEO of Minnesota
Mikael Gordon-Solfors, Business Area Director Wallmans Group and Executive & Creative Producer 2Entertain
Martin du Hane, Group CEO
Bosse Andersson, Senior Advisor & Executive Producer
David Mårtensson, Group CFO


Janne Andersson


Sanna Kindmark


Mikael Gordon-Solfors


Martin du Hane


Bosse Andersson


David Mårtensson

OUR SUSTAINABILITY JOURNEY

Our operations are fundamentally based on experiences that enhance people's well-being, without placing the same level of strain on resources as the consumption of physical products. Research also shows that experiences contribute more to people's well-being than material goods.

Our ambition is for our experiences to create a sense of community, engagement and meaning – values that are important for both individuals and society. Our responsibility is to continue developing these experiences in a sustainable way, with consideration for both people and the planet. This requires balance – between analysis and judgement, between structure and creativity, and between long-term objectives and the passion that drives our operations forward. We use data to develop and take responsibility, but we do not allow numbers alone to define the value of what we do.

As a concrete example, we collaborate with Generation Waste at nine of our venues where restaurant operations form a significant part of the business. This initiative is important from two perspectives: to manage shared resources responsibly and to create a clear financial impact through improved planning, purchasing and use of raw materials.

OUR WAY FORWARD

Our sustainability efforts are based on four strategic focus areas that together provide direction and context:

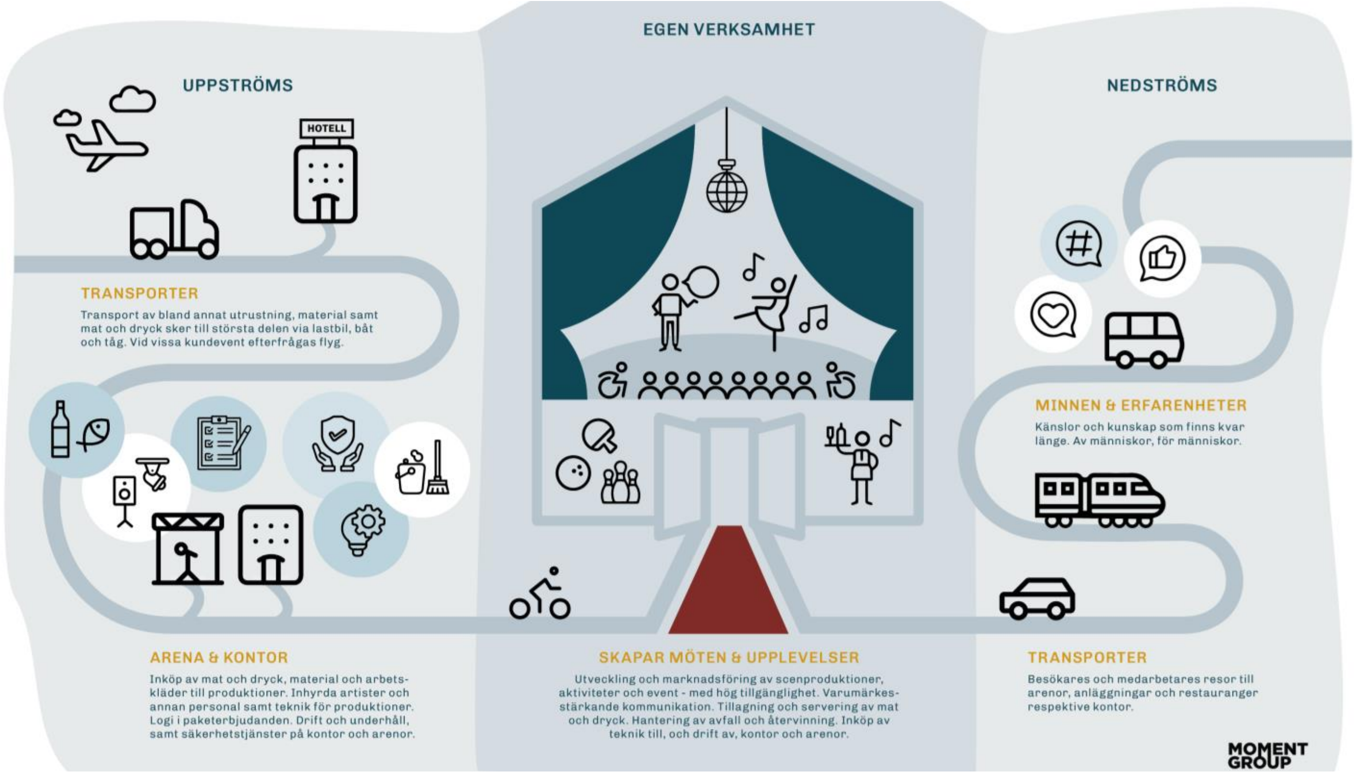
RESPONSIBLE RELATIONSHIPS focus on safe working conditions, health and safety, as well as long-term and ethical relationships throughout the value chain – from employees to customers, suppliers and partners.

FOSSIL-FREE & CIRCULAR focuses on reducing resource use and climate impact through energy efficiency, reduced transportation, reuse and circular flows in materials, props and equipment.

SUSTAINABLE FOOD CULTURE addresses one of our most impactful areas, where conscious sourcing, reduced food waste and responsible procurement contribute to both climate benefits and business value.

INCLUSION & DIVERSITY is a business-critical area that strengthens creativity, attractiveness and relevance – and enables us to create experiences that reflect and reach a broader audience.

Together, these focus areas form the foundation for how Moment Group develops sustainable experiences – not as an end in itself, but as a natural part of responsible and forward-looking business practices.



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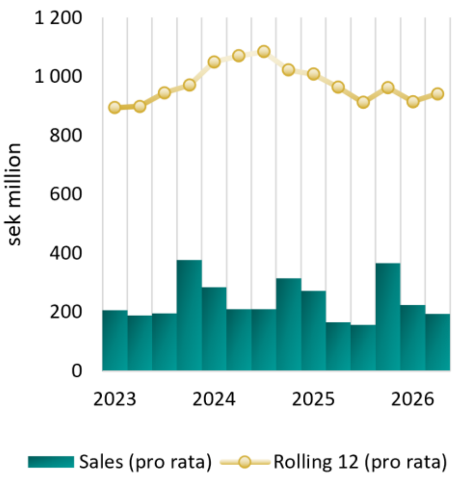
FINANCIAL SUMMARY

	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
Net Sales, SEK million	201	161	486	467	1085
Pro rata sales, SEK million	194	167	419	439	963
EBITDA, SEK million	-16	-11	-2	7	137
EBIT, SEK million	-31	-26	-33	-24	77
Profit/loss before income tax SEK million	-40	-36	-52	-42	42
Operating margin, %	-15%	-16%	-7%	-5%	7%
Operating margin, pro rata %	-16%	-16%	-8%	-5%	8%
Interest coverage ratio*	1,9	-0,7	1,9	-0,7	2,1
Net indebtedness/EBITDA ratio**	4	6	4	6	6
Profit margin, %	-20%	-22%	-11%	-9%	4%
Return on equity, %	-58%	-107%	-75%	-113%	54%
Return on capital employed, %	-5%	-4%	-5%	-3%	12%
Quick ratio, %	41%	46%	41%	46%	80%
Equity/assets ratio, %	5%	2%	5%	2%	9%
Net debt (-)/Net receivables (+), SEK million	-496	-553	-496	-553	-405
Debt/equity ratio, %	1322%	4067%	1322%	4067%	627%
Debt/equity ratio, net %	1217%	3622%	1217%	3622%	439%

For clarifications of the above alternative KPIs, refer to Key indicators, calculations and definitions.
**Interest coverage ratio is calculated as a rolling 12.*
***Net indebtedness/EBITDA ratio where EBITDA is calculated on a rolling 12.*



NET SALES

During the second quarter, the Group's net revenue amounted to SEK 201 million (161), representing an increase of SEK 40 million compared with the corresponding quarter of the previous year.

The Group's pro rata revenue amounted to SEK 194 million (167) during the quarter. Pro rata revenue reflects the Group's share of revenue generated from the co-production projects conducted within the 2Entertain business area.

OPERATING EARNINGS

Operating profit (EBIT) for the quarter amounted to SEK -31 million (SEK -26 million), a decrease of SEK 5 million.

Per-share data	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
Share price as of closing day, SEK	5,66	8,43	5,66	8,43	5,68
Number of shares at the end of the period	25 315 879	25 315 879	25 315 879	25 315 879	25 315 879
Average number of outstanding shares before dilution	25 315 879	25 315 879	25 315 879	25 315 879	25 315 879
Average number of outstanding shares after dilution	25 315 879	25 315 879	25 315 879	25 315 879	25 315 879
Earnings per share before dilution, SEK	-1,50	-1,28	-1,94	-1,51	1,53
Earnings per share after dilution, SEK	-1,50	-1,28	-1,94	-1,51	1,53
Equity per share as of closing day, SEK	1,61	0,60	1,61	0,60	3,64
Quota value as per closing day, SEK per share	2,50	2,50	2,50	2,50	2,50

For clarifications of the above alternative KPIs, refer to Key indicators, calculations and definitions.

FINANCIAL ITEMS

The Group's net financial items for the quarter amounted to SEK -8 million (-9 million) and primarily comprise interest expenses related to lease liabilities and interest on the corporate bond. The Group's tax deferral liabilities were fully repaid during the first quarter of 2026, meaning that going forward the Group's interest expenses consist solely of interest related to lease liabilities and the corporate bond.

INCOME TAX

Income tax for the quarter amounted to SEK 2 million (3 million), comprising deferred tax income of SEK 2 million (1 million) and current tax expense of SEK 0 million (2 million).

At the end of the second quarter, deferred tax assets amounted to SEK 42 million (43 million), of which SEK 18 million (19 million) related to the Group's tax loss carry-forwards and SEK 24 million (24 million) related to deferred tax on leases. The Group's tax loss carry-forwards are assessed in connection with the year-end closing, and as of 31 December 2025, 100 per cent of the Swedish tax loss carry-forwards were recognised.

EARNINGS FOR THE PERIOD AND EARNINGS PER SHARE

Loss for the period after tax amounted to SEK -38 million (-32 million), corresponding to earnings per share before dilution of SEK -1.50 (-1.28) and after dilution of SEK -1.50 (-1.28).

CONSOLIDATED CASH FLOW

Cash flow from operating activities amounted to SEK -30 million (19 million) during the second quarter. The change was largely attributable to higher production-related supplier payments as productions were performed and completed during the period.

Cash flow from investing activities amounted to SEK -3 million (-7 million), mainly relating to investments in property, plant and equipment at the Group's venues as well as investments in the Group's digital platforms.

Cash flow from financing activities amounted to SEK -12 million (-14 million), primarily attributable to repayments of lease liabilities.

LIQUIDITY AND FINANCING

At the end of the second quarter, the Group's cash and cash equivalents amounted to SEK 43 million (68 million). The Group's net debt amounted to SEK -496 million (-553 million), comprising:

- SEK -429 million (-481 million) relating to recognised lease liabilities
- SEK -109 million (-109 million) relating to interest-bearing loans
- SEK 0 million (-32 million) relating to interest-bearing tax deferrals
- SEK 43 million (68 million) in cash and cash equivalents at the end of the period

Net financial debt excluding lease liabilities amounted to SEK -66 million (-73 million).

Financing

INTEREST-BEARING LIABILITIES (CURRENT)

The Group's interest-bearing liabilities consist of a corporate bond of SEK 109 million. On 16 July 2025, amended terms were agreed, including a new maturity date of 28 March 2027. For more information on the revised terms, please visit www.momentgroup.com.

In recent years, the Group has worked actively to strengthen its liquidity and financial position, which remains a key focus area. The Group's corporate bond of SEK 109 million matures on 28 March 2027, and management is evaluating various alternatives to further strengthen the Group's financial position. The process of assessing different financing options is progressing according to plan.

OTHER NON-CURRENT LIABILITIES / OTHER LIABILITIES

Deferred taxes and charges

At the end of the reporting period, the Group no longer had any outstanding liabilities to the Swedish Tax Agency relating to tax deferrals, as all remaining deferred taxes and charges were repaid during the first quarter of 2026. At the end of the corresponding period in the previous year, the total liability amounted to SEK 32 million, of which SEK 14 million was classified as Other non-current liabilities and SEK 18 million as Other current liabilities.

Deferred rent

At the end of the reporting period, the Group had rent deferral liabilities of SEK 3 million (5 million), which were negotiated during the COVID-19 pandemic. Of this amount, SEK 1 million (3 million) was classified as Other non-current liabilities and SEK 2 million (2 million) as Other current liabilities. During the quarter, the Group repaid SEK 0 million of these rent deferrals.

NON-CURRENT ASSETS

Investments

Investments in tangible and intangible fixed assets for the quarter amounted to SEK 3 million (SEK 7 million).

Goodwill and other intangible non-current assets

As of 30 June 2026, the carrying amount of goodwill totalled SEK 191 million (191 million).

Goodwill is tested for impairment annually as of 31 December, or more frequently if events or changes in circumstances indicate that impairment may be required. The impairment test is performed at the lowest level at which separately identifiable cash flows exist (cash-generating units). The Group has six cash-generating units with allocated goodwill: the 2Entertain business area, Hansen Event & Conference AB, Minnesota Communication AB, Conciliance AB, Ballbreaker Kungsholmen AB and the Wallmans Group business area. The impairment test assesses whether the recoverable amount of each cash-generating unit exceeds its carrying amount.

As of 31 December 2025, no impairment losses were identified based on the impairment tests performed. No indicators of impairment have been identified as of 30 June 2026.

The carrying amount of goodwill is allocated among the following cash-generating units:

Goodwill value is distributed as follows per cash-generating unit:

GOODWILL	2026–06	2025–06	2025–12
2Entertain	9	9	9
Hansen Event & Conference	8	8	8
Minnesota Communication	30	30	30
Conciliance	49	49	49
Ballbreaker Kungsholmen	46	46	46
Wallmans Group	49	49	49
Summa	**191**	**191**	**191**

Right-of-Use Assets

Moment Group performs impairment testing of its right-of-use assets in accordance with IAS 36, meaning that tests are conducted for assets where there are indications of impairment.

As of 31 December 2025, impairment tests had been performed and did not result in any impairment of right-of-use assets related to leased premises. No indications of impairment of right-of-use assets were identified as of 30 June 2026.

PARENT COMPANY

The Parent Company's net revenue for the quarter amounted to SEK 4 million (6 million), with an operating loss of SEK -3 million (-2 million).

The restructuring implemented during the first quarter of 2025 has primarily resulted in lower personnel costs, with an annualised positive effect of just over SEK 6 million. During the first half of 2026, the previously centralised finance function is also being decentralised into the operating businesses, resulting in further reductions in personnel costs within the Parent Company. However, this change has no material impact on the Group's overall earnings.

Net financial items for the quarter amounted to SEK -3 million (2 million), including a charge of SEK -5 million relating to the impairment of shareholder contributions.

CONTINGENT LIABILITIES AND PLEDGED ASSETS

Consolidated Financial Statements

As of the balance sheet date, pledged securities amounted to SEK 207 million (SEK 207 million). The pledged securities consist of shares in subsidiaries and corporate mortgages, which have been provided as collateral for the SEK 109 million bond.

Parent company

As of the balance sheet date, pledged securities amounted to SEK 322 million (SEK 322 million). These securities consist of shares in subsidiaries, corporate mortgages, and internal receivables, which have been pledged as collateral for the SEK 109 million bond.

ASSOCIATED COMPANIES

Result from associated companies amounted to SEK -2 million (SEK 0 million), where the result is primarily attributable to holdings in Oscarsteatern AB.

OTHER INFORMATION

EMPLOYEES

The average number of employees during the period January to June amounted to 413 (394), an increase of 19 employees compared with the corresponding period of the previous year. The average number of employees includes project-based and fixed-term employees.

SEASONAL VARIATIONS | QUARTERLY VARIANCES

Moment Group operations show great seasonal variations where the fourth quarter accounts for a significant part of the Group’s revenues and earnings. Operations in the various business areas have different seasonal patterns, and because the preponderance of earnings generated by the event arenas flow in during the fourth quarter, they have an effect on the entire Group.

Business area Event & Communication – the earnings generation for Hansen and Minnesota is relatively evenly distributed over the year, as revenue recognition in the projects usually occurs over a longer period and in line with project progress.

Business area 2Entertain – works with musicals, theatre, shows and concerts during three public performance periods per year (Jan–May, June–Aug, Sep–Dec). Artist bookings and specially ordered entertainment (Corporate Entertainment) generate revenues relatively evenly over the year.

Business area Wallmans Group – within the Group's six show and event venues, the majority of revenue is generated during the fourth quarter, while the first three quarters contribute lower earnings. Within the activity restaurant business, earnings are generated throughout the year, with the exception of the summer months, when occupancy is lower, and the fourth quarter, which is the strongest period. Demand in the fourth quarter is generally stronger than in the other three quarters combined. As a result, fourth-quarter earnings within the business area typically exceed the full-year earnings. Operations within Wagners Bistro are more evenly distributed throughout the year, with the exception of the summer holiday period, when activity levels decline, and the Christmas period, when activity increases somewhat.

THE BUSINESS AREAS IN BRIEF

As of 1 April, Moment Group's operations are organised into three business areas. Since 1 April, Kungsportshuset and the activity-based restaurants STAR Bowling in Gothenburg, Ballbreaker in Stockholm, and Bermuda and SLiCE in Malmö have been included in the Wallmans Group business area. Consequently, the Kungsportsgruppen business area was discontinued as of 31 March, and the Group's operations are now conducted through the three business areas briefly presented below. The following pages provide a summary of each business area's performance for the second quarter of 2026.

BUSINESS AREA 2ENTERTAIN

2Entertain is one of Scandinavia's leading producers of live entertainment, with a strong position in shows, musicals, theatre and concerts. Through high-quality productions, the business entertains and engages hundreds of thousands of guests each year at venues across Sweden. It also produces entertainment for cruise ships. The 2Entertain business area also includes six theatre venues and the online ticketing platform Showtic.

Janne Andersson
BA-Dirctor and
CEO 2Entertain

BUSINESS AREA EVENT & COMMUNICATION

The Event & Communication business area brings together two leading event companies. The inclusion of "Communication" in the business area name reflects the breadth of their expertise, which extends far beyond event production alone. The business area also includes the Filmriding brand. Together, the companies help clients communicate, strengthen and build engagement around their brands while fostering long-term relationships with their audiences.

Sanna Kindmark
BA-Director Event &
Comunication and
CEO Hansen and
CEO Minnesota

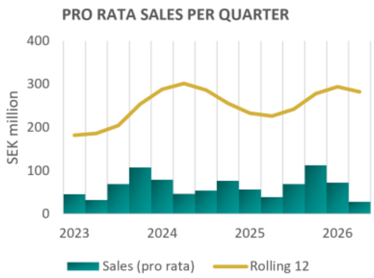
BUSINESS AREA WALLMANS GROUP

The Wallmans Group business area brings together six iconic venues, four activity-based restaurants and one bistro, offering experiences across shows, events, activities, nightlife, gala dinners, and food and beverage. Cirkusbygningen, Hamburger Börs, Kungsportshuset, Wallmans and Golden Hits have entertained hundreds of thousands of guests for more than 30 years. Ballbreaker, STAR Bowling, SLiCE and Bermuda Deck Shuffle Club focus on social activities. The business area also includes Wagners Bistro, an à la carte restaurant located in the heart of Gothenburg.

Mikael Gordon-Solfors
BA-Director and CEO
Wallmans Group, CEO
Hamburger Börs and
Executive & Creative
Producer 2Entertain

BUSINESS AREA
2ENTERTAIN

SEK million	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
Net sales	34	33	168	124	400
Pro rata sales	27	39	101	96	278
Other operating income	0	0	0	0	1
EBITDA	-6	-5	4	-5	37
EBIT	-7	-6	1	-7	32
Operating margin, %	-21%	-18%	1%	-6%	8%
Operating margin, pro rata %	-25%	-16%	1%	-7%	12%



NET SALES AND PRO RATA SALES

Net revenue, before adjustment for co-production shares, amounted to SEK 34 million (33 million) during the quarter, an increase of SEK 1 million compared with the corresponding period of the previous year. Pro rata revenue amounted to SEK 28 million (39 million), representing a decrease of SEK 11 million compared with the corresponding period of the previous year.

OPERATING EARNINGS

Operating profit (EBIT) amounted to SEK -7 million (-6 million) for the quarter, a decrease of SEK 1 million compared with the corresponding period of the previous year.

COMMENT FROM THE BUSINESS AREA DIRECTOR

We delivered another solid quarter, with both net revenue and operating profit in line with our expectations. As a result, our performance for the first half of the year shows a clear improvement compared with the corresponding period last year, leaving us well positioned as we head into the autumn.

In addition to staging the remaining performances of the spring season, the second quarter is characterised by intensive work behind the scenes, with planning and production for the summer and autumn productions in full swing. This is an important part of our business, creating the right conditions for the upcoming performance periods.

Our venues, artist operations and Corporate Entertainment business also performed fully in line with our expectations. Within Corporate Entertainment, we continue to strengthen the business through an increasing number of long-term partnerships in the cruise industry, gradually building an even stronger and more predictable business.

One of this year's major highlights is the 30th anniversary of Vallarnas Open-Air Theatre. The anniversary season has had an excellent start and, following successful premieres, this summer's productions are now being performed to strong audiences at both Vallarna in Falkenberg and Höga Kusten Open-Air Theatre in Lövvik. It is encouraging to see that audiences continue to choose our summer theatres and that interest remains high this year.

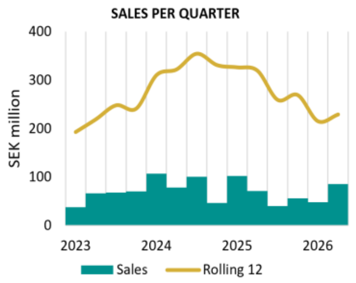
I would also like to highlight the outstanding work of our dedicated marketing and sales team. Ticket sales for this autumn's productions are developing according to plan and we look forward to all the upcoming premieres.

Before then, I hope many of you will take the opportunity to enjoy this summer's productions. I look forward to welcoming you to one of our summer theatres and wish you all a wonderful summer.

Janne Andersson / Business Area Director & CEO, 2Entertain

BUSINESS AREA
EVENT & COMMUNICATION

SEK million	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
Net sales	85	71	133	173	269
EBITDA	5	6	8	11	11
EBIT	4	6	7	11	10
Operating margin, %	5%	9%	5%	6%	4%



NET SALES
During the quarter, net revenue for the Event & Communication business area amounted to SEK 85 million (71 million), an increase of SEK 14 million compared with the corresponding quarter of the previous year.

OPERATING EARNINGS
Operating profit (EBIT) for the business area amounted to SEK 4 million (6 million) for the quarter, a decrease of SEK 2 million compared with the corresponding period of the previous year.

COMMENT FROM THE BUSINESS AREA DIRECTOR
The Event & Communication business area delivered a stable performance during the second quarter, with earnings in line with expectations.

The positive development was driven by continued strong demand for the Group's offerings in meetings, events and film production, combined with a high level of activity among both existing and new customers.

During the quarter, Hansen and Minnesota delivered several major assignments while order intake and customer activity remained satisfactory, providing a solid foundation for the coming quarters.

In addition, several nationwide projects commenced during the quarter and will continue across multiple locations in Sweden throughout the summer. These assignments strengthen capacity utilisation and confirm the companies' ability to deliver complex projects on a national scale.

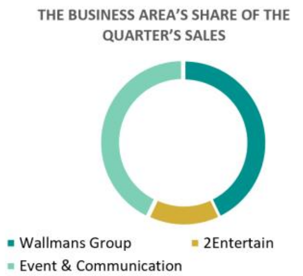
As part of our continued development, we are also reviewing the organisation's structure and performance management model with the aim of further strengthening transparency, governance and profitability follow-up. Enhanced geographical performance monitoring will create better conditions for a more market-oriented organisation, strengthening our ability to meet customer needs and support the business's continued growth.

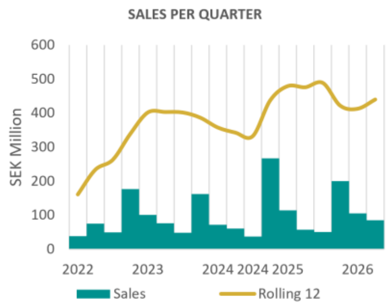
Sanna Kindmark
Business Area Director, Event & Communication, CEO Hansen and CEO Minnesota Communication

BUSINESS AREA

WALLMANS GROUP

SEK million	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
Net sales	85	58	190	172	422
Other operating income	1	1	1	3	3
EBITDA	-12	-10	-9	7	50
EBIT	-26	-23	-37	-21	-4
Operating margin, %	-31%	-41%	-19%	-12%	-1%





NET SALES

Net revenue for the quarter amounted to SEK 85 million (58 million), an increase of SEK 27 million compared with the corresponding period of the previous year.

OPERATING EARNINGS

Operating profit (EBIT) amounted to SEK -26 million (-23 million) for the quarter, a decrease of SEK 3 million compared with the corresponding period of the previous year.

COMMENT FROM THE BUSINESS AREA DIRECTOR

The first half of the year has been highly challenging for Wallmans Group. Market conditions have remained weak, with cautious demand from both private guests and corporate customers. Our performance for the period is not where we want it to be, but during the first half we implemented several important changes that strengthen the business area's long-term prospects.

I remain highly confident in our concepts and venues. With stronger organisation and greater commercial strength, we are in an even better position to develop our concepts, enhance their attractiveness and create long-term growth.

The Danish restaurant market has weakened significantly, which has had a considerable impact on our business, as Cirkusbygningen in Copenhagen accounts for a substantial share of the business area's operations. Our business model is built on high occupancy levels. This creates strong operating leverage when demand is robust but also means that we are more exposed when market conditions weaken. Overall, demand remains cautious, particularly in the corporate segment, although we are now seeing encouraging signs ahead of the final quarter of the year.

All of our venues faced a challenging first half of the year, while at the same time providing a strong foundation to build on. Guest surveys continue to show a high proportion of returning guests, and average spend per guest is in line with our expectations. Hamburger Börs continues to perform well, with a growing number of contracted events for the autumn and already strong booking levels for 2027. STAR Bowling and Ballbreaker are strengthening their offerings through investments and concept development. At our newer venues, Bermuda and SLiCE in Malmö, we are seeing a steady increase in guest numbers. We are also reviewing our popular nightclub Golden Hits, with the ambition of restoring it to one of the true stars of our portfolio. It is equally encouraging to see Wagners Bistro continue its strong development.

Parallellt förstärker vi marknads- och försäljningsarbetet, inte minst mot företagsmarknaden, och bygger vidare på vår digitala marknadsföring för att öka både räckvidd och konvertering. Samtidigt har vi förstärkt säljorganisationen med ny kompetens. Det är ett viktigt steg i vår ambition att etablera Wallmans Group som den självklara B2B-partnern i Skandinavien, med marknadens bredaste erbjudande av arenor, koncept och upplevelser.

As of 1 April, the operations previously included in the Kungsportsgruppen business area have become part of Wallmans Group. By bringing together our show and event venues as well as our activity-based restaurants within a single business area, we are creating a more effective organisation with greater commercial strength. This gives us better opportunities to further develop our offering, strengthen sales and realise synergies across the business.

I am confident that the changes we are implementing will begin to deliver results gradually, starting in the fourth quarter. With a unified organisation, strong brands and dedicated employees, Wallmans Group is well positioned to meet market demand and deliver sustainable, profitable growth over the long term.

We warmly welcome you to visit one of our venues or activity-based restaurants – I am confident you will notice the difference.

Mikael Gordon-Solfors
Business Area Director and CEO Wallmans Group, and Executive & Creative Producer, 2Entertain

THE SHARE

Moment Group's share is traded on Nasdaq Stockholm, Main Market, on the Small Cap segment. During the reporting period 1 January – 30 June 2026, the share price ranged between SEK 4,90 and SEK 9,86 per share.

The total number of shares as of 30 June 2026 amounted to 25,315,879, and the number of shareholders was 7,446.

TEN LARGEST SHAREHOLDERS AS OF 30 JUNE 2026 ACCORDING TO EUROCLEAR

Owners	Number of shares	Share of Votes and Capital
Gelba Management AB	6 717 457	26,53%
BNP Paribas sec services Paris* **	6 386 336	25,23%
Lesley Invest AB*	2 847 811	11,25%
Engströms Trä i Brynje AB*	1 984 828	7,84%
Rolf Lundström	300 000	1,19%
Avanza Pension	213 191	0,84%
Janne Andersson**	174 575	0,69%
IKC Capital	150 000	0,59%
Bengt Stillström	143 394	0,57%
SEB Investment Management AB	133 033	0,53%

**includes ownership via subsidiaries and/or ownership within the owning family*
***includes related parties' ownership*
****representative for Robus Capital Management Ltd.*

At the time of this report's publication, Moment Group does not hold any treasury shares.

THE BOND

Moment Group issued senior secured bonds on 23 March 2018, which currently amount to SEK 109,238,000. The bonds were admitted to trading on Nasdaq Stockholm's corporate bond list on 22 May 2018.

The maturity of the bonds has, through a written procedure completed on 16 July 2025, been extended so that the bonds mature on 28 March 2027.

AUTHORISATIONS

On 6 May 2026 and in accordance with the Board's proposal, the AGM resolved to:

1. authorise the Board to issue new shares in the company on one or more occasions. The shares must be issued with or without the right of priority for the company's shareholders and to a maximum of 10 per cent of the company's share capital and total votes;

2. authorise the Board to resolve on the acquisition and/or transfer of the company's own shares on one or more occasions during the period up until the next AGM.

Both authorisations are valid until the next AGM.

CONSOLIDATED INCOME STATEMENT

SEK million	Note	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
Net sales	5	201	161	486	467	1085
Other operating income		1	1	1	3	5
Total operating revenues		**202**	**162**	**487**	**470**	**1090**
Operating expenses						
Artist and production expenses		-91	-67	-219	-213	-453
Goods for resale		-14	-9	-31	-27	-64
Other external expenses		-39	-29	-84	-69	-165
Payroll expenses		-73	-68	-158	-156	-325
Impairment losses and depreciation of assets		-15	-15	-31	-31	-61
Earnings from participations in associated companies		-2	0	2	2	55
Total operating expenses		**-234**	**-188**	**-521**	**-494**	**-1013**
Operating profit/loss		**-31**	**-26**	**-33**	**-24**	**77**
Profit/loss from financial items						
Interest income and similar income statement items		1	0	2	1	2
Interest expenses and similar profit/loss items		-9	-10	-20	-19	-37
Net financial income/expense		**-8**	**-9**	**-19**	**-18**	**-35**
Profit/loss before income tax		**-40**	**-36**	**-52**	**-42**	**42**
Tax on earnings for the period		2	3	3	4	-3
Earnings for the period		**-38**	**-32**	**-49**	**-38**	**39**
Earnings for the period attributable to:						
Holdings without a controlling influence		0	0	0	0	0
Parent company shareholders		**-38**	**-32**	**-49**	**-38**	**39**
Earnings per share before dilution		-1,50	-1,28	-1,94	-1,51	1,53
Earnings per share after dilution		-1,50	-1,28	-1,94	-1,51	1,53

CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

SEK million	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
Earnings for the period	**-38**	**-32**	**-49**	**-38**	**39**
Other comprehensive income					
Items reclassified to the income statement					
Translation differences in the translation of foreign subsidiaries	-1	0	-1	0	-1
Other comprehensive income, net after tax	**-1**	**0**	**-1**	**0**	**-1**
Comprehensive income for the period	**-39**	**-32**	**-50**	**-38**	**38**
Comprehensive income for the period attributable to:					
Parent company shareholders	-39	-32	-49	-38	38
Holdings without a controlling influence	0	0	0	0	0
Total	**-39**	**-32**	**-50**	**-38**	**38**

CONSOLIDATED STATEMENT OF FINANCIAL POSITION

SEK million	2026-06	2025-06	2025-12
ASSETS			
Non-current assets			
Intangible fixed assets			
Goodwill	191	191	191
Other intangible fixed assets	5	5	4
Property, plant and equipment			
Right-of-use assets	312	364	329
Improvement expenditure, third-party property	17	16	19
Other property, plant and equipment	60	60	61
Financial assets			
Participations in associated companies	22	30	20
Other financial assets	0	0	0
Deferred tax assets			
Deferred tax assets	42	43	40
Total assets	**649**	**710**	**665**
Current assets			
Goods	6	5	7
Accounts receivable	48	74	51
Current tax assets	7	6	6
Other receivables	19	18	24
Prepaid expenses and accrued income	62	65	59
Cash and cash equivalents	43	68	173
Total current assets	**185**	**237**	**320**
TOTAL ASSETS	**834**	**946**	**985**
EQUITY AND LIABILITIES			
Equity			
Share capital	63	63	63
Other capital contributed	150	150	150
Reserves	-1	-1	-1
Retained earnings including profit/loss for the period	-172	-198	-121
Equity attributable to parent company shareholders	**40**	**14**	**91**
Holdings without a controlling influence	1	1	1
Total equity	**41**	**15**	**92**
Non-current liabilities			
Interest-bearing liabilities	0	-	110
Lease liabilities	361	415	381
Other non-current liability	1	17	11
Provisions	0	-	0
Total non-current liabilities	**362**	**432**	**502**
Current liabilities			
Interest-bearing liabilities	109	109	-
Lease liabilities	68	65	64
Trade accounts payable	38	41	51
Current tax liability	0	0	1
Other liabilities	14	31	33
Prepaid ticket revenues	114	155	118
Accrued expenses and deferred income	89	97	123
Total current liabilities	**431**	**499**	**391**
TOTAL EQUITY AND LIABILITIES	**834**	**946**	**985**

CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

SEK million	Share capital	Capital contributed	Reserves	Retained earnings including profit/loss for the year	Total, Moment Group shareholders	Holdings without a controlling influence	Total equity
As of 31 December 2025	**63**	**150**	**-1**	**-121**	**91**	**1**	**92**
Earnings for the period	-	-	-	-49	-49	0	-49
Other comprehensive income	-	-	-	-1	-1	-	-1
Total comprehensive income	**-**	**-**	**-1**	**-50**	**-50**	**0**	**-50**
Transactions with shareholders							
Minority shareholding	-	-	-	-	-	-	0
Exercised warrants	-	-	-	-	-	-	-
Issue costs	-	-	-	-	-	-	-
As of 30 June 2026	**63**	**150**	**-1**	**-172**	**40**	**1**	**41**

SEK million	Share capital	Capital contributed	Reserves	Retained earnings including profit/loss for the year	Total, Moment Group shareholders	Holdings without a controlling influence	Total equity
As of 31 December 2024	**63**	**150**	**0**	**-160**	**54**	1	**55**
Earnings for the period	-	-	-	-38	-38	0	-38
Other comprehensive income	-	-	-1	-	-1	-	-1
Total comprehensive income	**-**	**-**	**-1**	**-38**	**-40**	**0**	**-39**
Transactions with shareholders							
Minority shareholding	-	-	-	-	-	-	-
Exercised warrants	-	-	-	-	-	-	-
Issue costs	-	-	-	-	-	-	-
As of 30 June 2025	**63**	**150**	**-1**	**-198**	**14**	**1**	**15**

MOMENT GROUP

CONSOLIDATED STATEMENT OF CASH FLOWS

SEK million	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 jan-dec
OPERATING ACTIVITIES					
Operating profit/loss	-31	-26	-33	-24	77
Adjustment for items not included in cash flow	16	15	28	29	7
Income tax paid	4	-1	-4	-3	-4
Interest received	0	0	1	1	2
Interest paid	-9	-9	-20	-19	-37
Cash flow from operating activities before changes in working capital	**-27**	**-22**	**-28**	**-16**	**44**
Cash flow from changes in working capital					
Change in goods	1	1	1	2	0
Changes in current receivables	14	41	4	-12	11
Changes in current liabilities	-17	-2	-57	25	31
Cash flow from operating activities	**-30**	**19**	**-79**	**-2**	**86**
INVESTING ACTIVITIES					
Investments related to acquisitions	-	-	-	-	-2
Dividends from associated companies	-	2	-	2	2
Acquisition of intangible fixed assets	-1	0	-2	0	0
Acquisition of property, plant and equipment	-2	-8	-5	-10	-22
Sale of financial non-current assets	-	-	-	-	63
Cash flow from investing activities	**-3**	**-7**	**-6**	**-8**	**40**
FINANCING ACTIVITIES					
Amortisation of loans	0	-5	-24	-15	-24
Amortisation of lease liabilities	-11	-9	-22	-18	-38
Cash flow from financing activities	-	-	-	-	0
	-12	**-14**	**-46**	**-33**	**-61**
Cash flow for the period					
Cash and cash equivalents at beginning of period	**-46**	**-2**	**-132**	**-42**	**64**
Exchange rate differences in cash and cash equivalents	88	70	173	111	111
CASH AND CASH EQUIVALENTS AT THE END OF THE PERIOD	0	0	1	-1	-2
SEK million	**43**	**68**	**43**	**68**	**173**

NOTES TO THE CONSOLIDATED ACCOUNTS

NOTE 1 ACCOUNTING POLICIES

1.1 Basis for preparing the interim report

The Group comprises the Parent Company, Moment Group AB, and its subsidiaries. The Parent Company is a limited liability company domiciled in Gothenburg, Sweden. The registered office is located at Trädgårdsgatan 2, SE-411 08 Gothenburg, Sweden.

The Group applies IFRS Accounting Standards as adopted by the European Union. This interim report has been prepared for the Group in accordance with IAS 34 *Interim Financial Reporting*. Disclosures required under IAS 34 are provided throughout this report. The interim report does not contain all the information and disclosures required in the annual financial statements and should therefore be read in conjunction with the Group's Annual Report as of 31 December 2025.

The Parent Company's financial statements have been prepared in accordance with the Swedish Annual Accounts Act (Årsredovisningslagen) and Recommendation RFR 2 *Accounting for Legal Entities* issued by the Swedish Financial Reporting Board.

The accounting policies applied are consistent with those described in the 2025 Annual Report. The Group's presentation currency is SEK, which is also the Parent Company's functional currency. Unless otherwise stated, all amounts are presented in millions of Swedish kronor (SEK million). Due to rounding, amounts presented may not add up precisely to the totals shown, and percentages may differ slightly from exact calculations. Financial assets and financial liabilities are measured at amortised cost, which materially corresponds to fair value. The Group does not hold any financial assets measured at fair value through other comprehensive income or at fair value through profit or loss.

Comparative figures shown in parentheses refer to the corresponding period of the previous year for income statement items and to the corresponding balance sheet date of the previous year for balance sheet items.

New and amended IFRS standards not yet effective
New and amended standards or interpretations that have been issued and are expected to affect the Group's financial reporting include IFRS 18 Presentation and Disclosure in Financial Statements. This standard focuses on how entities present and disclose information in their financial statements. IFRS 18 is effective for annual reporting periods beginning on or after 1 January 2027. The effects of implementing IFRS 18 are currently being assessed.

New and amended IFRS standards effective after 31 December 2025
New and amended standards or interpretations issued by the IASB that became effective after 31 December 2025 have not had, and are not expected to have, any impact on the Group's or the Parent Company's financial statements.

Change in segment reporting
Effective from the second quarter of 2026, the former Kungsportsgruppen business area, including Kungsportshuset in Gothenburg, has been integrated into the Wallmans Group business area. As a result, the Group's operations are now managed and reported through three business areas instead of four, which also constitute the Group's operating segments. In accordance with IFRS 8 *Operating Segments*, comparative information has been restated to reflect the new segment structure (see Note 5). The change relates solely to segment reporting and has not affected the Group's accounting policies or any other items in the financial statements.

1.2 State aid linked to the Corona pandemic
Group companies have elected to apply for deferrals of payments of taxes and charges, which are classified as Other liabilities in the statements of financial position of both the Group and the Parent Company. During the first quarter of 2026, a decision was made to fully amortise the remaining deferred taxes and charges amounting to SEK 23 million.

1.3 Going concern

The measures implemented during the spring of 2025 to create long-term sustainable conditions and strengthen liquidity and the balance sheet continue to support the assumption of going concern for the coming 12 months.

Based on current forecasts for the 12 months following the balance sheet date and the measures implemented to date, the Board of Directors' assessment is that the Group has good conditions for continued operations and to meet its future obligations.

For information regarding the company's corporate bond, maturing on 28 March 2027, please refer to the section Liquidity and Financing.

NOTE 2 RISKS AND UNCERTAINTY FACTORS

There are many factors that can impact the Group's earnings and operations. Many of them can be managed through internal procedures, while some of them are governed by external factors to a greater extent. Risks and uncertainties that affect the Group are related, among other things, to the macro economy, our competitive position, seasonality, permits, the content of experiences, weather, currencies, taxes and various rules and estimations and can also arise when setting up in new markets, launching new concepts and managing brands. We refer to the annual report of 2025 for a description of the company's risk factors.

The company's exposure to financial risk has increased in recent years, primarily due to higher indebtedness in connection with the issuance of a corporate bond. The Group operates in an industry that is sensitive to changes in the macroeconomic environment, including economic cycles, consumer behaviour, and external global events. The current market situation characterised by high inflation, rising interest rates, and increased geopolitical uncertainty presents challenges that affect both demand and financing conditions. The company actively works to manage these risks through continuous monitoring of financial exposure and a proactive dialogue with the capital market.

We focus our efforts on risk management through policy documents and training where we have clear procedures for the things we are able to influence ourselves. Our focus after the pandemic has been on restoring profitability and building a stable platform that also enables further growth. This is because we are firmly convinced that the experience industry is a growth industry over the long term.

NOTE 3 IMPORTANT ESTIMATIONS, ASSESSMENTS AND ASSUMPTIONS

For a detailed description of the assessments made by management in applying IFRS that have a significant impact on the financial statements, as well as the estimates that could result in material adjustments in subsequent financial reports, reference is made to the 2025 Annual Report. The assessments made in connection with the preparation of the 2025 Annual Report remain unchanged as of March 31, 2026.

NOTE 4 TRANSACTIONS WITH RELATED PARTIES

Sales to related parties within the Group are conducted on market terms. Apart from intra-group transactions and remuneration to management and the Board of Directors, no material related party transactions have taken place during the period.

NOTE 5 SEGMENT REPORTING

The Group's principal operation is delivering experiences in the form of shows, musicals, theatre, events, meetings and the sale of artistic performances. Sales in this regard are reported under the item Services. The Group also supplies food and beverages, other restaurant sales and possible upsell products. In this regard, sales are reported under the item Goods.

From the second quarter of 2026, the Group's operations are managed and reported through three business areas, compared with four previously. These business areas also constitute the Group's operating segments.

2026-04-01 – 2026-06-30 April–June	Wallmans Group	2Entertain	Event & Communication	Eliminations, joint	Group
Sweden					
External services	15 823	20 319	84 929	79	121 150
Internal services	453	1 487	153	-2 543	-450
External goods	34 700	1 282	-	-	35 982
Internal goods	-	-	-	-3	-3
Norway					
External services	5 065	11 126	-		16 191
Internal services	58	-	-		58
External goods	5 207	-	-		5 207
Internal goods	3	-	-		3
Denmark					
External services	1 408	-	-		1 408
Internal services	393	-	-		393
External goods	21 546	-	-		21 546
Internal goods	-	-	-		0
Total revenue by segment	**84 656**	**34 214**	**85 082**	**-2 467**	**201 485**
Share of profit/loss from associates	**-**	**-1 819**	**-**	**-**	**-1 819**
Depreciation and amortisation by segment	**-13 777**	**-1 135**	**-554**	**-4**	**-15 470**
Impairment losses by segment	**-**	**-**	**-**	**-**	**-**
EBIT by segment	**-26 111**	**-7 086**	**4 357**	**-2 557**	**-31 397**
Net financial items					**-8 394**
Profit before tax					**-39 791**

2025-04-01-2025-06-30 apr-juni	Wallmans Group	2Entertain	Event & Communication	Eliminations, joint	Group
Sweden					
External services	15 782	21 852	71 100	45	108 779
Internal services	-142	627	-	-1 102	-617
External goods	33 481	958	-	0	34 439
Internal goods	-	-	-	-	-
Norway					
External services	4 792	10 039	-	-	14 831
Internal services	128	-	-	-	128
External goods	3 535	-	-	-	3 535
Internal goods	-	-	-	-	-
Denmark					
External services	-97	-	-	-	-97
Internal services	489	-	-	-	489
External goods	-345	-	-	-	-345
Internal goods	-	-	-	-	-
Total revenue by segment	**57 623**	**33 476**	**71 100**	**-1 057**	**161 142**
Share of profit/loss from associates	**0**	**-594**	**0**	**601**	**7**
Depreciation and amortisation by segment	**-13 788**	**-1 214**	**-150**	**-87**	**-15 239**

Impairment losses by segment	-	-	-	-	-
EBIT by segment	-23 449	-6 116	6 313	-3 043	-26 295
Net financial items					-9 288
Profit before tax					-35 584

2026-01-01-2026-06-30 jan-juni	Wallmans Group	2Entertain	Event & Communication	Eliminations, joint	Group
Sweden					
External services	34 503	140 356	132 907	111	307 877
Internal services	1 239	2 442	228	-4 632	-723
External goods	74 364	4 769	-	-	79 133
Internal goods	-	-	-	-3	-3
Norway					
External services	14 400	20 046	-	-	34 446
Internal services	73	-	-	-	73
External goods	14 103	-	-	-	14 103
Internal goods	3	-	-	-	3
Denmark					
External services	3 529	-	-	-	3 529
Internal services	651	-	-	-	651
External goods	46 813	-	-	-	46 813
Internal goods	-	-	-	-	-
Total revenue by segment	189 678	167 613	133 135	-4 524	485 902
Share of profit/loss from associates	-	2 136	-	-	2 136
Depreciation and amortisation by segment	-27 991	-2 405	-737	-9	-31 142
Impairment losses by segment	-	-	-	-	-
EBIT by segment	-36 892	1 308	6 861	-4 457	-33 180
Net financial items					-18 599
Profit before tax					-51 779

2025-01-01-2025-06-30 jan-juni	Wallmans Group	2Entertain	Event & Communication	Eliminations, joint	Group
Sweden					
External services	35 037	104 912	173 267	126	313 342
Internal services	119	1 095	-	-2 099	-885
External goods	72 590	3 143	-	-	75 733
Internal goods	-	-	-	-	-
Norway					
External services	12 158	15 246	-	-	27 404
Internal services	128	-	-	-	128
External goods	10 685	14	-	-	10 699
Internal goods	-	-	-	-	-
Denmark					
External services	3 111	-	-	-	3 111
Internal services	757	-	-	-	757
External goods	37 082	-	-	-	37 082
Internal goods	-	-	-	-	-
Total revenue by segment	171 667	124 410	173 267	-1 973	467 371

Share of profit/loss from associates	0	784	0	775	1 559
Depreciation and amortisation by segment	-27 587	-2 401	-306	-444	-30 738
Impairment losses by segment	-	-	-	-	-
EBIT by segment	-20 867	-7 166	11 050	-6 948	-23 931
Net financial items					-17 854
Profit before tax					-41 785

Segment assets	Wallmans Group	2Entertain	Event & Communication	Eliminations, joint	Group
As of 30 June 2026	556 599	224 192	158 589	-196 273	743 107
As of 30 June 2025	618 343	246 330	168 385	-169 404	863 654

PARENT COMPANY INCOME STATEMENT

(MSEK)	Not	2026 apr-jun	2025 apr-jun	2026 jan-jun	2025 jan-jun	2025 Full year
Net sales		4	6	10	14	27
Total operating income		**4**	**6**	**10**	**14**	**27**
Operating expenses						
Other external expenses		-4	-3	-9	-7	-19
Payroll expenses		-3	-5	-6	-12	-20
Amortisations & depreciations		0	0	0	0	-1
Share of profit or loss of associates		-	-	-	-	59
Total operating expenses		**-7**	**-8**	**-14**	**-20**	**19**
Operating profit/loss		**-3**	**-2**	**-4**	**-6**	**47**
Profit/loss from financial items						
Impairment of shares in subsidiaries		-5	-	-5	-5	-22
Interest income and similar items		6	6	13	13	26
Interest expenses and similar items		-5	-5	-9	-9	-18
Net financial income/expense		**-3**	**2**	**-1**	**-1**	**-14**
Appropriations		-	-	-	-	12
Profit/loss before income tax		**-6**	**0**	**-6**	**-7**	**45**
Taxes		-	-	-	-	-
Earnings for the period		**-6**	**0**	**-6**	**-7**	**45**

Other comprehensive income is equal to profit for the period

This AI-generated translation is provided for convenience only and may contain errors. For the official version, please refer to the Swedish interim report, which shall take precedence in case of any discrepancies.

PARENT COMPANY STATEMENT OF FINANCIAL POSITION

(MSEK)	2026-06	2025-06	2025-12
ASSETS			
Non-current assets			
Intangible non-current assets			
Other intangible non-current assets	-	1	-
Tangible non-current assets			
Equipment	-	0	0
Financial non-current assets			
Shares in group companies	155	155	155
Shares in associated companies	-	5	-
Total non-current assets	**155**	**161**	**155**
Current assets			
Receivables from Group companies	403	332	376
Current receivables	2	3	2
Cash and bank balances	20	34	132
Total current assets	**425**	**369**	**511**
TOTAL ASSETS	**580**	**530**	**666**
EQUITY AND LIABILITIES			
Equity			
Restricted equity			
Share capital	63	63	63
Statutory reserve	20	20	20
Total restricted equity	**83**	**83**	**83**
Non-restricted equity			
Share premium reserve	150	150	150
Retained earnings	-60	-105	-105
Profit/loss for the period	-6	-7	45
Total non-restricted equity	**84**	**38**	**90**
Total equity	**167**	**121**	**173**
Non-current liabilities			
Interest-bearing liabilities	-	-	109
Liabilities to group companies	74	74	74
Total non-current liabilities	**74**	**74**	**183**
Current liabilities			
Accounts payable	1	1	2
Liabilities to group companies	226	218	303
Interest-bearing liabilities	109	109	-
Other liabilities	0	2	1
Accrued expenses and prepaid income	2	5	4
Total current liabilities	**339**	**335**	**310**
TOTAL EQUITY AND LIABILITIES	**580**	**530**	**666**

THE BOARD'S DECLARATION OF ASSURANCE

The undersigned hereby certify that the interim report provides a fair view of the parent company's and Group's operations, position and earnings and describes the significant risks and uncertainties to which the parent company and Group companies are exposed.

Gothenburg, 17 July 2026

MOMENT GROUP AB

Martin du Hane
Group CEO

Leif West
Chairman of the Board

Anna Bauer
Board member

Kenneth Engström
Board member

Tina Tropp Jerresand
Board member

Oscar Wallblom
Board member

The interim report has not been subject for review by the auditors.

This disclosure comprises information that Moment Group AB is obliged to disclose according to the EU market abuse regulation. The information was submitted through the auspices of the above-mentioned contacts, for publication on 17 July 2026 at around 08:30 CET

KEY INDICATORS, CALCULATIONS AND DEFINITIONS

ALTERNATIVE KEY INDICATORS

In order to present the Group's operation in a fair manner, Moment Group uses a number of alternative key indicators not defined in IFRS or the Swedish Annual Accounts Act. The alternative key indicators that Moment Group uses are described in the statement below, which also includes definitions and how they are calculated. The key indicators used are unchanged from previous periods.

DEFINITIONS

Alternative key indicators	Description	Purpose
INTEREST COVERAGE RATIO	Operating earnings in relation to interest expenses.	Shows the company's ability to cover its interest expenses.
EBITDA	Operating profit/loss excluding depreciations and impairment charges.	Shows earnings for operational activities before depreciations and impairment charges and is a measure of the operation's performance excluding financing activities.
Capital employed	Total assets less non-interest-bearing liabilities and non-interest-bearing appropriations including deferred tax liabilities.	The key indicator Capital employed shows the proportion of the company's assets financed by interest-bearing capital.
Pro rata sales	The recalculation of sales to reflect the sales share and profit share in respect of joint projects. Contracts concerning joint projects vary – one party may own the entire sales but only a proportion of the profits or only report a profit share.	The key indicator shows sales based on the share included in profit or loss and thus provides sales figures for the Group that are not dependent on the equity interest in various projects.
Central eliminations	Refers to internal transactions and central invoicing.	Shows Group-internal transactions for elimination.
Equity/assets ratio	Equity as a percentage of total assets.	A traditional metric showing financial risk and long-term ability to pay.
Net indebtedness	Interest-bearing liabilities including leasing liability less cash and cash equivalents. According to this definition, negative net indebtedness means that cash and cash equivalents and other interest-bearing financial assets exceed interest-bearing liabilities and thus a net receivable emerges.	This key indicator shows the Group's total liability situation including cash and cash equivalents and shows whether the Group has more cash assets than liabilities.
Quick ratio	Current assets less inventory as a percentage of current liabilities.	The quick ratio indicates a company's short-term ability to pay. A quick ratio of 100% or more means that current liabilities can be paid immediately. A quick ratio that is below 100% where goods or work in progress cannot be used immediately, means that the company may need to dispose of long-term assets or raise loans to pay its current liabilities.

IFRS key indicators	Description	Purpose
Earnings per share before dilution	Earnings per share before dilution are calculated as earnings for the period divided by the average number of shares outstanding.	Earnings per share before dilution are calculated as earnings for the period divided by the average number of shares outstanding.
Earnings per share after dilution	Earnings per share after dilution are calculated as the earnings for the period divided by the average number of outstanding shares, adjusted by the weighted average number of outstanding shares for the dilution effect of all potential shares. Potential dilution occurs when the exercise price for issued share warrants is lower than the actual market price. Potential common shares give rise to dilution only if their conversion leads to lower earnings-per-share.	Earnings per share after dilution are calculated as the earnings for the period divided by the average number of outstanding shares, adjusted by the weighted average number of outstanding shares for the dilution effect of all potential shares. Potential dilution occurs when the exercise price for issued share warrants is lower than the actual market price. Potential common shares give rise to dilution only if their conversion leads to lower earnings-per-share.

CALCULATING KEY INDICATORS

Pro rata sales	=	Net sales - pro rata	486	-67	419
Operating margin, %	=100x	EBIT / Net sales	-33 / 486		-6,8
Operating margin, pro rata, %	=100x	EBIT / Pro rata sales	-33 / 419		-7,9
Return on equity, %	=100x	Earnings for the period / Average shareholders' equity	-49 / 65		-75,0
Return on capital employed, %	=100x	Earnings before income tax plus financial expenses / Average capital employed	-32 / 625		-5,1
Profit margin, %	=100x	Profit/loss before income tax / Net sales	-52 / 486		-10,7
Interest coverage ratio	=	Operating profit/loss (RTM**) / Financial expenses (RTM**)	73 / 38		1,9
EBITDA	=	EBIT + depreciations and impairments	-33	31	-2

KEY INDICATORS BASED ON THE BALANCE SHEET AS OF JUNE 30, 2026

Net indebtedness/Net receivables*	=	Interest-bearing liabilities less cash and cash equivalents and other interest bearing receivables	-538	43	-496
Net indebtedness/EBITDA	=	Net indebtedness / EBITDA (RTM)	496 / 134		3,7
Quick ratio, %	=100x	Current assets excluding inventory / Current liabilities	178 / 430		41,3
Equity/assets ratio, %	=100x	Equity / Total assets	41 / 833		4,9
Debt/equity ratio %	=100x	Interest-bearing liabilities / Equity	538 / 41		1322
Debt/equity ratio, net, %	=100x	Net indebtedness / Equity	496 / 41		1217
Equity per share, SEK	=	Equity / Total number of outstanding shares	41 / 25		1,6

*Net indebtedness includes deferments for taxes and charges as these are interest-bearing.
**Rolling 12-monthAccording to this definition, negative net indebtedness means that cash and cash equivalents and other interest-bearing financial assets exceed interest-bearing liabilities and thus constitute a net receivable.

FINANCIAL TARGETS AND DIVIDEND POLICY

The Group's financial targets are under review.

DIVIDEND POLICY

Moment Group has adopted a dividend policy under which dividends must amount to at least 30% of the Group's after-tax earnings. Dividend payment presupposes that the financial position is adequate for operating activities and also for the Group's growth plans to be carried out.

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FUTURE INFORMATION PUBLICATION DATES
Interim Report Q3 2026 – 6 November 2026

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